

InterCommunicationsInc®

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InterCom® Wins Gold Award from The Nationals

February 6, 2023 - Newport Beach, CA – InterCommunicationsInc® has been recognized with a prestigious Gold Award from The Nationals, an annual competition sponsored by the National Association of Homebuilders (NAHB) and presented by the National Sales and Marketing Council (NSMC).



The coveted accolade awarded to InterCom was for Best Print Campaign on behalf of agency client, Seven Pines, a new 1,000-acre+ master-planned community located in Jacksonville, Florida.

"We're obviously very pleased to have won another Gold Award from The Nationals," said Toni Alexander, InterCom President and Creative Director. "This one is especially rewarding since it honors our creative work for one of the nation's largest and most innovative master-planned communities."

Once completed, the exciting residential destination of Seven Pines will offer 1,600 single-family homes from David Weekley Homes and ICI Homes, as well as apartment home collections, a 34-

acre park with a shimmering lake, and more than one million square feet of commercial and retail space that promises to become a new social epicenter for the region.

In addition to the Gold Award, a total of three Silver Awards for Seven Pines were also awarded to InterCom in the categories of Best Graphic Continuity, Best Signage and Master-Planned Community of the Year.

InterCom® is a full-service branding, marketing and communications company with 40+ years of experience in the leisure, lifestyle, and real estate industries, including primary homes, second homes in resort communities, retail centers and mixed-use business centers. For information, please contact Toni Alexander at (949) 644-7520 or visit www.intercommunications.com.