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Branding ULI Foundation Key to Future Fundraising

February, 2010 - Newport Beach, CA — To help foster a culture of philanthropy among its 30,000 members the Urban Land Institute (ULI) has launched a branding program for its Foundation.

The multi-media campaign developed by InterCom centers on a theme - where members make a visible difference - and includes advertising in Urban Land Magazine, fundraising brochures, meeting displays and a redesigned website.

InterCommunicationsInc is a full-service branding, marketing and communications company with 30 years of experience in the leisure, lifestyle and real estate industries, including primary homes, second homes in resort communities, retail centers and mixed-use business centers. For information, please contact Toni Alexander at (949) 644-7520.